MCMASTER SCHOOL OF GEOGRAPHY & EARTH SCIENCES
GEOG 3TG3 – GEOGRAPHIES OF GLOBALIZATION - Winter 2018

Revised Jan 3, 2018

SESSIONAL LECTURER:  Charles Hostovsky, PhD, MCIP, RPP
Office: GSB320
hostovsc@mcmaster.ca

TA:  Geoff Rose, roseg@mcmaster.ca

CLASS HOURS:  Tuesdays, Thursdays & Fridays, 8:30 – 9:20 a.m.
Class Location:  BSB B135

OFFICE HOURS:  Tuesdays, Thursdays & Fridays, 9:30 – 10:30 a.m or by appointment
(or at Brock University: Tuesday and Wednesday afternoons)

Introduction:
This outline contains important information regarding course structure, nature of instruction, forms of evaluation, and content of the course. More detailed information about these matters will be reviewed in class, and all course policies are posted on the course Avenue to Learn (A2L/Avenue) site. Students are responsible for knowing and abiding by all course policies.

Course Description & Learning Objectives:
Official: This course is intended as an introduction to a geographical understanding of globalization. This understanding is illustrated through an examination of the social, cultural, political, economic, and environmental aspects of globalization. Case studies such as food and agriculture, manufacturing and trade, cultural diversity and language, are used to illustrate the meaning and significance of globalization.

Instructor’s comments: Dr. Hostovsky will be lecturing on material from his own research and professional practice. We will use “ecological footprint analysis” as a theme pointing to the unsustainability of the current status quo of globalization. We will examine critical issues including the new mobility of world cities from automobiles, social and gender equity, migrants and refugees, tourism, global warming, changes in solid waste management from income growth, water resources, public health and the growing worldwide obesity epidemic, and other topics.

Instruction and Reading Material:
This course uses a mix of teaching modalities, based on current pedagogical literature on student learning. Course instruction in this course ranges from traditional lectures and small & large-group discussions, to student-centred and self-directed learning. Each week, we will meet for three 1-hour classes. These classes will use a mix of traditional lectures, films, guest lecturers and a combination of small and large-group discussions. Neither the lecture nor discussion classes are designed for passive learning; students are expected to come to class prepared to discuss and comment on reading and course materials during these classes. Outside of class-time, students are expected to conduct substantial self-directed learning through textbook and other assigned reading, and keeping up with current events via popular news sources (print or online). Additionally, this course has an Avenue to Learn site and students are encouraged to use it often. The workload for this course is not overly heavy, but a strong emphasis is placed on the course readings. The amount of required reading for this course is not heavy, nor is it particularly challenging, but critically important for your learning.
Required Text:

Additional Readings: Students will be required, for the purposes of the written assignments, to read additional publications.

Grading/Evaluation:
- Late assignments will be penalized at a rate of 5% per day (weekend = 2 days)
- 20% Assignment 1: Consumer “Make America Great Again” Audit, Feb. 9
- 15% Assignment 2: Annotated Bibliography on a Selected Aspect of Globalization, March 9
- 20% Assignment 3: TBD, March 29
- 20% Class attendance and participation (in-class and online): Ongoing
- 25% Final Exam: Exam Period
- A final exam will be scheduled by the Registrar’s Office for the April exam period. The exam will cover content from the entire course with an emphasis on lectures and class films.
- All written work will be submitted by hard copy in class and digitally via Avenue to Learn’s ‘drop-box’ facility, and will be checked for originality via Turn-it-In.

Student Absences & MSAFs:
Students who are unable to complete a written assignment for this course must submit an MSAF (or submit appropriate documentation to the Office of the Associate Dean of their Faculty). Following submission of an MSAF (or other documentation) students must meet with their Instructor during the next scheduled office hours to discuss the absence and any potential accommodations. If the absence is approved by the Instructor, it is important to note that in this course, there will be no re-allocation of marks to other forms of assessment, but rather an extension on an assignment due date may be awarded (typically three days beyond the original due date). Students that submit their MSAFs (or other documentation) late, or fail to appear at the Instructor’s next office hours, will not be provided with additional accommodations.

RELIGIOUS OBSERVANCE:
Please notify the Instructor immediately once you know that any date proposed for assignments or papers conflict with dates of special significance in your religious observance. We will arrange alternative dates to accommodate individual needs.

Accommodations for Students with Disabilities:
Students with disabilities may receive accommodations to assist them in the completion of their assignments and exams. Please contact the Centre for Student Development (MUSC Lower Level) and the Instructor as soon as possible if you require assistance.

Policy Regarding Academic Dishonesty:
Academic dishonesty consists of misrepresentation by deception or by other fraudulent means and can result in serious consequences, e.g. the grade of zero on an assignment, loss of credit with a notation on the transcript (notation reads: “Grade of F assigned for academic dishonesty”), and/or suspension or expulsion from the university.

It is your responsibility to understand what constitutes academic dishonesty. For information on the various kinds of academic dishonesty please refer to the Academic Integrity Policy,
specifically Appendix 3, located at http://www.mcmaster.ca/senate/academic/ac_integrity.htm.
The following illustrates only three forms of academic dishonesty:
1. Plagiarism, e.g. the submission of work that is not one’s own or for which other credit has
   been obtained.
2. Improper collaboration in group work.
3. Copying or using unauthorized aids in tests and examinations.

Policy Regarding Electronic Submission of Assignments & Turnitin.com:
In this course, some work may be required to be submitted electronically, either through Avenue to Learn’s (A2L/Avenue) ‘dropbox’ and/or Turnitin.com. Turnitin.com is a web-based service intended to reveal cases of plagiarism. The use of this service in this course does not mean that we assume all students are submitting dishonest work, but rather we are trying to protect the reputations of students that complete and submit work with integrity by identifying those who do not. Students may opt to not submit their work via Turnitin.com by submitting a paper copy directly to the Instructor (such students will not be penalized in any way for doing so). For more information on McMaster’s Turnitin.com Policy, please see: http://mcmaster.ca/academicintegrity/turnitin/students/index.html

Policy Regarding Course Changes:
Please Note: The Instructor and University reserve the right to modify elements of this course during the term. The University may change the dates and deadlines for any or all courses in extreme circumstances. If either type of modification becomes necessary, reasonable notice and communication with the students will be given with explanation and the opportunity to comment on changes. It is Henrik Valeur, 2013 horrendous costs of motorized transport in (Indian) cities

the responsibility of the student to check their McMaster email and course websites weekly during the term and to note any changes.

Class Topics, Required Readings & Proposed Schedule (subject to change):
Consult Avenue 2 Learn site

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<thead>
<tr>
<th>Week no.</th>
<th>Topic</th>
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<tbody>
<tr>
<td>1: Jan 4,5</td>
<td>Introduction to course, overview of assignments, defining globalization</td>
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<tr>
<td>2: Jan 9,11,12</td>
<td>The anti-globalization movement, Ecological Footprint Analysis</td>
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<tr>
<td>3: Jan 16,18,19</td>
<td>The new mobility in the Global South: exporting American Car “Culture”</td>
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<td>Date</td>
<td>Topic</td>
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<td>4: Jan 23, 25, 26</td>
<td>Cont...</td>
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| 5: 30, Feb 1, 2 | The weight of the world: the obesity epidemic and globalization of “fast food” culture  
  - Steger ch. 5  
| 6: Feb 6, 8, 9 | Cont..                                                               |
| 7: Feb 13, 15, 16 | TBD - TA Geoff Rose leading class 15th and 16th                     |
| Feb 20, 22, 23 | Reading week, no classes                                             |
| 8: 27 Mar 1, 2 | Water resources, sewage, fisheries  
  **Feb 27: Guest Lecturer – Dr. Vladimir Smakhtin, Director: United Nations University - Institute for Water, Environment and Health**  
  - Steger ch. 6  
  - [http://inweh.unu.edu/publications/annual-reports/](http://inweh.unu.edu/publications/annual-reports/) |
| 9: Mar 6, 8, 9 | Globalization of solid waste management: from dump pickers to engineered landfills, packaging and plasticization, the “great Pacific garbage patch”  
  - Steger ch. 6  
  - Singh and Sharma. 2016. Integrated Plastic Waste Management: Environmental and Improved Health Approaches. Procedia Environmental Sciences 35  
  - [https://ac.els-cdn.com/S1878029616301578/1-s2.0-S1878029616301578-main.pdf?_tid=fa245fa2-ef06-11e7-8d7c-00000aab0f6c&acdnat=1514820070_9362d2e85cb7ac1a78df86e37d9b81be](https://ac.els-cdn.com/S1878029616301578/1-s2.0-S1878029616301578-main.pdf?_tid=fa245fa2-ef06-11e7-8d7c-00000aab0f6c&acdnat=1514820070_9362d2e85cb7ac1a78df86e37d9b81be)  
| 10: Mar 13, 15, 16 | Tourism and Eco-tourism  
  - Hostovsky, Charles. 2015, “Sustainable Water Management in the Siem Reap City, Cambodia Hotel Industry”. ACSP Annual Conference Paper  
  - UN World Tourism Organization. “Tourism – an economic and social phenomenon”  
  - [http://www2.unwto.org/content/why-tourism](http://www2.unwto.org/content/why-tourism) |
| 11: Mar 20, 22, 23 | Habitat and biodiversity loss  
  - Steger ch. 6  
  - UN Convention on Biological Diversity. 2014. “Global Biodiversity Outlook 4.” |
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<tr>
<th>Date</th>
<th>Topics</th>
<th>Notes</th>
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<tbody>
<tr>
<td>12: Mar 27, 29</td>
<td>Trump’s wall, immigration and the migrant crisis</td>
<td>- Steger ch. 7</td>
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<tr>
<td>13: Mar 3, 5, 6</td>
<td>Floater lectures, exam review</td>
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